



WBQH

1050AM SILVER SPRING, MD

COMMUNITY COMMITMENT REPORT

3RD QUARTER 2014

JUNE 29TH • SEPTEMBER 27TH

**MELVIN R. CHASE, JR.
DIRECTOR OF PUBLIC AFFAIRS
NEWS ADMINISTRATOR**

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PUBLIC AFFAIRS PROGRAMS

WBQH La Mera Mera Radio offers its listeners a diverse mix of news, consumer affairs, and inspirational programming with a variety of entertaining and thought-provoking hosts. All programs air every Sunday.

"MUSIC AND THE SPOKEN WORD"

From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." On the air for over eighty-five years and 4,400 weekly broadcasts, Music & the Spoken Word is the longest-running uninterrupted network broadcast in the world. Its audience continues to grow as more people tune to its half hour of uplifting music and inspiring prose.

Featuring modern and traditional arrangements of spiritual, patriotic, popular, classical and contemporary music coupled with timely, inspiring prose, Music & the Spoken Word becomes an uplifting, rejuvenating destination that listeners and viewers return to every week.

"OF CONSUMING INTEREST"

OCI focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call for Action's Director, is the host.

"VOA SCIENCE WORLD"

Hosted by Rick Pantaleo, VOA's *Science World's* informative, entertaining and easy-to-understand presentation offers the latest news, features and one-on-one interviews with researchers, scientists, innovators and other newsmakers.

"THIS JUST IN"

Hosted by CBS News Anchor and Reporter Sam Litzinger, *This Just In* is the story of news and the people behind the headlines. The series is presented by The GW Global Media Institute in association with The Newseum and the National Press Club.

SPORTS PROGRAMMING

WBQH is also part of the Federal News Radio Sports Network, airing games for Washington Nationals Baseball, Navy Football, D.C. United Soccer, American University Basketball, and George Washington University Basketball.

MUSIC AND THE SPOKEN WORD

"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." Those words, from more than eight decades ago, still open the program. Today, Music and the Spoken Word has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

- 🎧 Sept. 21st • 4:30am • 28:00 min • Program 4431
- 🎧 Sept. 14th • 4:30am • 28:00 min • Program 4430
- 🎧 Sept. 7th • 4:30am • 28:00 min • Program 4429
- 🎧 Aug. 31st • 4:30am • 28:00 min • Program 4428
- 🎧 Aug. 24th • 4:30am • 28:00 min • Program 4427
- 🎧 Aug. 17th • 4:30am • 28:00 min • Program 4426
- 🎧 Aug. 3rd • 4:30am • 28:00 min • Program 4423
- 🎧 Jul. 27th • 4:30am • 28:00 min • Program 4422
- 🎧 Jul. 20th • 4:30am • 28:00 min • Program 4420
- 🎧 Jul. 13th • 4:30am • 28:00 min • Program 4418
- 🎧 Jul. 6th • 4:30am • 28:00 min • Program 4416
- 🎧 Jun. 29th • 5:30am • 28:00 min • Program 4372

VOA's SCIENCE WORLD

Hosted by Rick Pantaleo, VOA's Science World's informative, entertaining and easy-to-understand presentation offers the latest news, features and one-on-one interviews with researchers, scientists, innovators and other newsmakers.

- 🎧 Two Martian Probes Will Soon Orbit Red Planet
Sept. 21st • 5:30am • 24:00 min

- 🎧 Best of Science World
Sept. 14th • 5:30am • 24:00 min

- 🎧 An Update on the European Space Agency's Rosetta Comet Mission
Sept. 7th • 5:30am • 24:00 min

- 🎧 Astronomers Find Water Clouds Surrounding Object 7.3 Light Years Away
Aug. 31st • 5:30am • 24:00 min

- 🎧 Brains of Aerobically Fit Children Operate More Efficiently than those Who are Sedentary
Aug. 24th • 5:30am • 24:00 min

- 🎧 Georgia State University Scientists Employ Unique New Approach In Efforts to Develop Ebola Vaccine
Aug. 17th • 5:30am • 24:00 min

- 🎧 By 2040 the World May Not Have Enough Water to Drink AND Produce Electricity
Aug. 10th • 5:30am • 24:00 min

- 🎧 Geologist Finds Evidence That Mars Was Once Warmer and Wetter Than It Is Today
Aug. 3rd • 5:30am • 24:00 min

- 🎧 Globally, June 2014 Was the Hottest June on Record says NOAA
Jul. 27th • 5:30am • 24:00 min

- 🎧 New Technology Provides Hope to Those with Spinal Cord Injuries
Jul. 20th • 5:30am • 24:00 min

- 🎧 Climate Change is Impacting the Food Supply of Marine Life on the West Antarctic Peninsula
Jul. 13th • 5:30am • 24:00 min

- 🎧 New Horizons is Zooming Across the Solar System for July 2015 Rendezvous With Pluto
Jul. 6th • 5:30am • 24:00 min

THIS JUST IN

Hosted by CBS Anchor and Reporter Sam Litzinger, *This Just In* bring you the story of news and the people behind the headlines. This Just In is presented by The GW Global Media Institute in association with The Newseum and the National Press Club.

- 🎧 **An American Perspective**
Guest: Tom Brokaw
Sept. 21st • 6:00am • 54:00 min

- 🎧 **See You on the Radio: A Master Class in the Art of Storytelling**
Guests: Charles Osgood, Christopher Sterling, and Michael Freedman
Sept. 14th • 6:00am • 54:00 min

- 🎧 **Freedom to Report: A History of the First Amendment**
Guest: Ken Paulson, Newseum President and CEO
Sept. 7th • 6:00am • 54:00 min

- 🎧 **Renaissance Journalism**
Guest: Chris Kyle, Curator at the Folger Shakespeare Library and History Professor at Syracuse University
Aug. 31st • 6:00am • 54:00 min

- 🎧 **Fifty Years of Camelot**
Aug. 24th • 6:00am • 54:00 min

- 🎧 **Witness To History**
Guest: Richard Hottelet
Aug. 17th • 6:00am • 54:00 min

- 🎧 **Sports Storytellers**
Guests: Ira Berkow, James Andrew Miller, and Tom Shales
Aug. 10th • 6:00am • 54:00 min

- 🎧 **Jack Anderson: Last of the Muckrackers**
Guest: Mark Feldstein, Associate Professor, GW School of Media and Public Affairs
Aug. 3rd • 6:00am • 54:00 min

- 🎧 **Anchors Aweigh!**
Guests: Brian Williams and Katie Couric
Jul. 27th • 6:00am • 54:00 min

- 🎧 **Pete Seeger at the National Press Club**
Jul. 20th • 6:00am • 54:00 min

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🎧 Fight To Write – Women's Journalists
Guests: Carole Simpson and Soledad O'Brien
Jul. 13th • 6:00am • 54:00 min

🎧 Harry Rosenfeld
Jul. 6th • 6:00am • 54:00 min

OF CONSUMING INTERESTS

Of Consuming Interests focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

 Jun. 29th

OCI #1 • 6:00am • 25:00 min • Personal Finances - Financial advisor Joe Hemsley discusses the ins and outs of personal finance.

OCI #2 • 6:30am • 25:00 min • Understanding your insurance needs - Madelyn Flannagan and Sue Nester, representatives of the Independent Insurance Agents and Brokers of America, discuss a recent survey that indicates consumers make some very serious mistakes in buying insurance and that nearly 40% of consumers don't know what is in their insurance policies.

PARENTS PERSPECTIVE

Sandra Burt and Linda Perlis produce and host the award-winning weekly radio program, *Parents' Perspective*, interviewing guest experts on a different child rearing issue each week.

 Jun. 29th

PP #1 • 4:30am • 28 min • Color Theory - Mary Anne Reilly, artist, Washington, DC

PP #2 • 5:00am • 28 min • Parenting: A Growth Experience - Wade F. Horn, Ph.D., clinical child psychology; director in Deloitte Consulting LLP Public Sector Practice.

ASCERTAINMENT

As part of our continuing effort to serve our listeners, WBQH La Mera Mera talked with various governmental and community leaders about the issues facing our area. The Top Three concerns were: Government Accountability, National Security, and Jobs/The Economy.

The Top Issues were:

1. Government Accountability
2. National Security
3. Jobs/The Economy
4. Transportation
5. Education
6. Income Inequality
7. Crime and Public Safety
8. Immigration Reform
9. Health Care

PUBLIC SERVICE CAMPAIGNS

WBQH La Mera Mera, in addition to its public affairs programming, broadcasts the following public service campaigns:

- 🎧 Children's Oral Health
- 🎧 Childhood Obesity Prevention
- 🎧 Community Engagement
- 🎧 Emergency Preparedness
- 🎧 Employment Opportunities
- 🎧 Financial Literacy
- 🎧 Health and Wellness
- 🎧 High School Dropout Prevention
- 🎧 Hispanic College Preparation
- 🎧 Hope For Homeowners Facing Foreclosure
- 🎧 Immigration Reform
- 🎧 March of Dimes
- 🎧 Nutrition Education
- 🎧 School Attendance Matters
- 🎧 Underage Drinking Prevention